

*The official news bulletin of the
Society for the Advancement of Scandinavian Study*

News & Notes

VOLUME 72 • JAN/FEB 2026





Society for the
Advancement of
Scandinavian Study

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scandinavianstudy.org



VOLUME 72 | JANUARY/FEBRUARY 2026

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A Message from the President

Olivia Noble Gunn | president@scandinavianstudy.org

Dear friends and colleagues,

On behalf of the Society for the Advancement of Scandinavian Study, I am delighted to invite you to register for SASS 2026: Brooklyn, taking place this April in New York City.

The 2026 conference promises to be an especially vibrant and engaging gathering. In addition to a rich scholarly program, this year's meeting will feature:

- A Pre-Conference Professional Development Event focused on career pathways and skills
- A keynote lecture by Dr. Monica L. Miller (Chair and Professor of Africana Studies at Barnard College, Columbia University) at Scandinavia House
- A guided tour of the Morgan Library & Museum (with limited tickets available)
- A Saturday evening concert featuring the work of Jónunn Viðar (1918-2017)
- An active exhibit hall and book room, with publishers and cultural organizations in attendance
- Participation from international partners

Equally important, SASS 2026 will provide ample opportunities for conversation, collaboration, and reconnection with colleagues across the field—something that remains at the heart of our society's mission.

I very much hope you will be able to join us in Brooklyn this spring. Registration details, rates, and logistical information are available on the conference website:

Conference website & registration:

<https://scandinavianstudy.org/annual-meeting/sass-2026-brooklyn/>

Thank you for your continued engagement with SASS and for helping make our Annual Meeting a welcoming and intellectually dynamic space. I look forward to seeing many of you in Brooklyn.

Warm Regards,

Olivia

Olivia Noble Gunn | SASS President



Be a part of **SASS!**

EXISTING MEMBERS

Already have a membership that needs renewal? Not sure when your renewal date is? Sign into your SASS account at the link below! If you have not signed in before, you will need to select the “Request Password” button to create a log-in.

<https://scandinavianstudy.org/member-log-in/#myaccount>

NEW MEMBERS

Visit <https://scandinavianstudy.org/new-member-sign-up/#join> to join

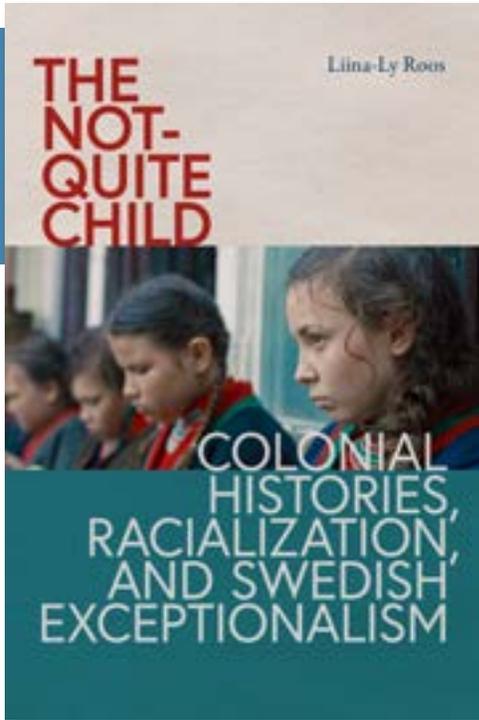
MEMBERSHIP TIERS

Sponsor, Sustaining,
and + memberships
include a
physical copy of
**Scandinavian
Studies,**
our quarterly journal

- **Sponsor.....\$400**
- **Sustaining.....\$200**
- **Standard+\$150**
- **Standard.....\$130**
- **Student+\$70**
- **Student.....\$50**
- **Limited Resource+....\$100**
- **Limited Resource.....\$80**

QUESTIONS? Email Kimberly at exec-director@scandinavianstudy.org

BOOKTALK



Missed the Fall Book Talk?

Watch online

Click the link below to watch SASS President Olivia Noble Gunn in an in-depth conversation with scholar and author Liina-Ly Roos as they discuss Roos's recent publication, *The Not-Quite Child: Colonial Histories, Racialization, and Swedish Exceptionalism*. This dialogue will explore the book's critical examination of Nordic identity, postcolonial theory, and the complexities of racialization in the Swedish context.

Questions?

Email sassbooktalk@scandinavianstudy.org



Liina-Ly Roos

Click here to view:

https://youtu.be/N2yvbR4yF_E?si=jhtkY4uXLs4F8Ddm

Announcements

newsandnotes@scandinavianstudy.org

SHARE YOUR RESEARCH IN SCANDINAVIAN STUDIES

Have new work on Nordic language, literature, history, or culture? Submit it to *Scandinavian Studies*, the quarterly journal of the Society for the Advancement of Scandinavian Study (SASS).

Founded in 1911, *Scandinavian Studies* is the oldest journal in the field and a leading venue for innovative scholarship—from Old Norse and folklore to modern literature, film, and transnational studies. Join a community of scholars shaping the future of Scandinavian research.



Find more info here: <https://sca.uwpress.org/content/authors>

Questions: editor@scandinavianstudy.org

SASS SEEKING BOOK TALK NOMINATIONS

The Executive Council seeks nominations for upcoming books to highlight with our bi-annual book talk. Nominations should be new or upcoming releases in the field of Scandinavian Studies. The author will, ideally, be a member in good standing of SASS. Nominations will be accepted from any SASS member, including the authors themselves. Please email the author's name, contact information, book title, and a brief (200 word) description of the text to sassbooktalk@scandinavianstudy.org. Nominations will be accepted on a rolling basis.

Join us for our next Book Talk at SASS 2026: Brooklyn! Details on page 18

For more information, visit: <https://scandinavianstudy.org/sass-book-talk>



WE WANT TO HEAR FROM YOU!

Have questions or concerns about accessibility at SASS events or within the organization? We want to hear from you! Please reach out to Todd at accessibility@scandinavianstudy.org to share feedback, request accommodations, or discuss ways we can make SASS more inclusive and accessible to all members.

Announcements

newsandnotes@scandinavianstudy.org

As a non-profit membership organization, SASS relies on the generosity of members and supporters whose contributions make our work possible. Guided by the SASS 2028 Strategic Plan, the Fundraising Committee has identified key goals and established dedicated funds to advance them. Together, we can make these initiatives a reality through the following funds:

ANNUAL FUND

Your gift to the Annual Fund keeps SASS strong. It sustains programs like book talks, connects members through News & Notes, and supports the publication of Scandinavian Studies. With a yearly goal of \$50,000, every contribution—no matter the size—helps us grow and serve our community.

GRADUATE STUDENT SUPPORT

Graduate students are the future of our field. Your gift helps reduce financial barriers by covering conference fees, accommodations, and awards like the Aurora Borealis. With a goal of raising \$100,000 by SASS 2028, every contribution brings us closer to ensuring lasting support for emerging scholars.

SASS 2026 BROOKLYN

The SASS annual conference is the highlight of our year—and we work hard to keep registration costs low. Your gift helps subsidize expenses, support new sponsorship opportunities, and grow our exhibitor hall. Contributions to SASS 2026: Brooklyn directly sustain this cornerstone event.



Click the link below or scan the QR code above to donate

<https://scandinavianstudy.org/about-us/support-us/>



Society for the Advancement of Scandinavian Study

2026 Executive Council Elections

Direct all election related questions to: **Natalie Van Deusen** | vandeuse@ualberta.ca

Voting for new members of the SASS Executive Council is now open. Please review the candidate statements and cast your ballot by March 25, 2026. Those elected will take office at the close of the 2026 Annual Meeting.

Voting is open to members in good standing only. If your membership has lapsed or you are not yet a member, you must renew or join before the deadline. Members with current status should be receiving a voting code via email before January 29, 2026. If you do not receive a code, please contact the Executive Director at exec-director@scandinavianstudy.org.

For information about Executive Council roles or interest in future service, contact Vice President Natalie Van Deusen at vandeuse@ualberta.ca.

RENEW HERE:

<https://scandinavianstudy.org/member-log-in/#myaccount>

JOIN HERE:

<https://scandinavianstudy.org/new-member-sign-up/#join>

VOTE!

Cast your ballot before March 25, 2026 at
<https://vote.electionrunner.com/election/PEV47>

Executive Council Elections

HISTORY AND SOCIAL SCIENCE CANDIDATES



**DAVID
NATVIG**

UNIVERSITY OF STAVANGER

.....

David Natvig is an Associate Professor in Nordic Linguistics at the University of Stavanger and holds a PhD in Scandinavian Linguistics from the University of Wisconsin, Madison. He researches relationships between grammatical properties and social variation in sound systems and word formation in Scandinavian languages, with a focus on Norwegian. Part of this work considers social structures within heritage language communities, and how changes in those structures influence patterns of language maintenance and language shift. He is currently leading a Research Council of Norway-funded project on variation and change in North American Norwegian sound patterns. David is looking forward to supporting the mission of the Society and hopes to strengthen connections between institutions, researchers, and students in America and Scandinavia.



**CHRISTINE
EKHOLST**

UPPSALA UNIVERSITY

.....

I am a Swedish and Canadian historian and hold a position as Associate Professor at Uppsala University. I received my Ph.D. from Stockholm University in 2009, and my doctoral research focused on gender, crime and punishment in medieval Sweden. Since then, I have been a postdoc at Caltech and was a visiting scholar at UCLA's Scandinavian department. I have published several articles on the use of sexuality in propaganda against kings and queens in late medieval Europe. My current project concerns the body and disability in Sweden during the Middle Ages. Another research interest is ethnic identity and national loyalties among Swedish immigrants in Canada during the First World War. I would like to be part of the SASS board to strengthen the ties between American scholars and their Swedish and Canadian colleagues, in particular in history. I am especially invested in the history of migration and ethnicities which requires a transnational perspective.

VOTE!

**Cast your ballot before March 25, 2026 at
<https://vote.electionrunner.com/election/PEV47>**

Executive Council Elections

LANGUAGE AND LITERATURE CANDIDATES



**MERRILL
KAPLAN**

**THE OHIO STATE
UNIVERSITY**

Merrill Kaplan is Associate Professor of Folklore and Scandinavian Studies and Director of the Scandinavian Program at the Ohio State University. She's been a member of SASS for nearly 30 years, served on several prize committees, and helped draft the Society's Code of Conduct. She'd be pleased to bring some of her more recently acquired administrative experience as Director of OSU's interdisciplinary Center for Folklore Studies to the Executive Council.



**LYNN
WILKINSON**

**UNIVERSITY OF TEXAS
AT AUSTIN**

Lynn Wilkinson holds a Ph.D. in Comparative Literature from Berkeley and is currently professor of Germanic Studies, Comparative Literature, and Women's and Gender Studies at the University of Texas. Her publications include *The Dream of an Absolute Language: Emanuel Swedenborg and French Literary Culture*, *Anne Charlotte Leffler and Modernist Drama: True Women and New Women on the Fin-de-siècle Scandinavian Stage*, and *Laughter and Civility: The Theater of Emma Gad*, as well as numerous articles on Scandinavian and European literature and film. Her research and teaching focus on Scandinavian and European literature of the long nineteenth century and Scandinavian film.

VOTE!

**Cast your ballot before March 25, 2026 at
<https://vote.electionrunner.com/election/PEV47>**

Executive Council Elections

LANGUAGE AND LITERATURE CANDIDATES



**BENJAMIN
WILSON**

UNIVERSITY OF WISCONSIN

I am a Ph.D. student in Scandinavian Studies with a minor in medieval studies at the University of Wisconsin–Madison, and am currently working to complete my Ph.D. coursework and plan to take my qualifying exams in May, 2026. My interests include philology, Old Norse-Icelandic literature, and the sagas, with a focus on the representation of clothing and the systems of power that it can represent.

At UW–Madison, I serve as a representative for the Nordic Graduate Student Association and as a member of the social committee. With the arrival of a new cohort of graduate students last year, I was reminded about the importance of fostering connection both within the Nordic unit, and across the units of the larger department. I hope to apply this to SASS as a Graduate Student Representative on the Executive Council, and look forward to being more involved with SASS in the future!



**JOSHUA
LEE**

UNIVERSITY OF CALIFORNIA,
BERKELEY

I am a Ph.D. student in UC Berkeley's Scandinavian Department with research interests in Old Norse literature, Icelandic folklore, Old English and the digital humanities. I am excited to stand for election as a Graduate Student Representative and would look forward to supporting the development of further professional development opportunities for graduate students, furthering initiatives to increase equity and inclusivity in applications and awards and engaging with the SASS community. I have met many wonderful colleagues through SASS, who have been incredibly welcoming and supportive as a scholarly community for me in my early graduate student years. I hope to bring that same spirit of supportiveness to this role and would be grateful for the opportunity to play a part in providing support for graduate students. I am passionate about interdisciplinary approaches both across the various subfields within Scandinavian Studies and between our field and other disciplines and would seek to foster interdisciplinarity within SASS. Thank you for your consideration and see you in Brooklyn!

VOTE!

**Cast your ballot before March 25, 2026 at
<https://vote.electionrunner.com/election/PEV47>**

Program Spotlight

Would you like your program featured in News & Notes? Email us at: newsandnotes@scandinavianstudy.org



In 2025, the Scandinavian Studies program at the University of Wisconsin-Madison celebrated its 150th anniversary. The program was founded in the same decade as Alfred Nobel's invention of gelignite, the opening of the University of Copenhagen to women, and Ibsen's *Et dukkehjem*. Over the years, it grew from an initial focus on Norwegian language, literature, and culture to include a broader spectrum of course offerings and advanced research, both in terms of interdisciplinary variety and linguistic and cultural diversity within the Nordic region.

After a dozen or so lectures and events over the year, Scandinavian Studies held a culminating day of programming and a festive banquet on November 14. The lead organizers were two incredible alumni who were also present for the centennial celebrations in 1975, Carol "Orange" Shroeder and Martha Taylor. Working with faculty members, they planned a day of



activities that included tours, seminars, and performances. Visitors could opt to attend lectures at the Memorial Union by program faculty on topics such as Sámi culture in Disney's *Frozen 2*; Hygge and Happiness; the idiosyncratic founder of the department (Rasmus B. Anderson); and the Teacher's Revolt against Nazism in Occupied Norway.

Organizers Martha Taylor and Orange Schroeder mix with the guests

Professor Claus Elholm Andersen
serves as the emcee

A cocktail reception and festive banquet followed at the university's Fluno Center, featuring Scandinavian foods and desserts. With over 150 guests in attendance, including alums, community members, and current undergraduate and graduate students, the mood was bright and jovial. Professor Claus Elholm Andersen served as the emcee. UW-Madison's Associate Dean of Arts and Humanities, Grant Nelsestuen, provided a



greeting that spoke to the importance and value of humanistic inquiry in our time. A moving salute to the Nordic unit was given by Orange Schroeder (MA 1974), followed by a rousing tribute to the program's educational impact by alum Dana Kelly (BA 2001). The event was a smashing success as we seek to secure a meaningful future for Scandinavian Studies at one of the historical centers for this type of research and teaching.

You can read more about the lectures and events from the celebratory year at: <https://gns.wisc.edu/scandinavian-studies-150th-anniversary/>

Submitted by Professor Dean Krouk



Department of
German, Nordic, and Slavic+
COLLEGE OF LETTERS & SCIENCE
UNIVERSITY OF WISCONSIN-MADISON



BROOKLYN SASS 26

The 2026 SASS conference will take place in Brooklyn, New York at the Marriott Brooklyn Bridge Hotel. This year's presidential theme is BRIDGES.

As metaphor and monument, a bridge establishes a link that would otherwise not exist. As physical structures, both natural and constructed, bridges appear all across the world, in the smallest of villages and in bustling metropolises. They can represent progress and development as well as regress and deterioration. They have been sites of joy and protest, tragedy and celebration. Some exist hidden or unnoticed, where others have become iconic symbols – the Brooklyn Bridge, for instance, has been exalted in poems by the likes of Walt Whitman and Hart Crane. Bridges appear in phrases such as “building bridges” and “burning bridges”; in concepts such “bridge translation” and “bridging visa”; in slogans such as “build bridges, not walls”; and in idioms like “a bridge too far,” “bridge the gap,” “water under the bridge,” “to sell the Brooklyn Bridge,” and more. Even the very word metaphor is a bridge, etymologically meaning “carrying over.” Bridges are also essential to artistic creation, formally (as in the bridge of a song) or thematically (for instance, Faroese musician Eivør's 2015 album *Bridges* or the Danish-Swedish crime show *Bron*). Suffice it to say, bridges are everywhere.

The organizing committee encourages submissions that explore bridges of all sorts—and, by extension, other forms of transit, traffic, movement, and dis/connection—in Nordic culture, film, history, language, and/or literature. Other topics and approaches are also welcome.



TOUR THE MORGAN LIBRARY WITH SASS

The Morgan Library & Museum is a museum and independent research library in the heart of New York City that began as the private collection of financier Pierpont Morgan, who from the 1890s assembled an extraordinary array of manuscripts, rare books, and works on paper. Built between 1902 and 1906 beside his Madison Avenue residence and designed by Charles McKim of McKim, Mead & White, the original Italian Renaissance-style library was conceived as both a functional repository and an architectural masterpiece, later opened to the public in 1924 by Morgan's son, J. P. Morgan, Jr. Since then, the Morgan has continued to grow through major acquisitions and expansions, including additional historic buildings and a transformative 2006 expansion by Renzo Piano that unified the campus, greatly expanded exhibition and public spaces, and integrated the institution's historic character with a modern visitor experience.

Join SASS Executive Council Member Troy Wellington Smith and other SASS members on a private visit to the Morgan Library. SASS attendees will be given a preview of the Morgan's upcoming exhibit on Johan Tobias Sergel as well as a special look at their collection of Norwegian and Danish Golden Age art. Space will be limited to 25 attendees. Pre-registration is open now!

Date: Thursday April 23, 2026

Time: 10:00-11:00 am

Location: The Morgan Library
225 Madison Ave
New York, NY 10016

Learn more about the Morgan here:
<https://www.themorgan.org>

Pre-register by selecting the Morgan Library Tour Add-on ticket when you register for the conference



BUILDING CAREERS BEYOND THE ACADEMY: A PRE-CONFERENCE PROFESSIONAL DEVELOPMENT EVENT

Graduate students and early-career scholars are invited to connect with professionals who have followed non-traditional post-graduate paths, as well as with SASS academic career mentors, for practical advice on planning next steps within and beyond the academy.

Date: Thursday, April 23, 2026

10:00am–11:00 am

From Scholarship to Industry: The Value of Advanced Degrees Beyond Academia

Hear from industry professionals about how to market yourself—and your advanced degree—in the for-profit sector.

11:00 am–12:00 pm

From Scholarship to New Careers: SASS Members on Life After Academia

SASS members who have built careers in non-traditional roles share how they made the transition.

12:00–3:00 pm

Ask Me Anything: Careers Beyond Academia (Drop-In Sessions)

Meet one-on-one with industry professionals and SASS members to ask questions, seek advice, and explore career possibilities both within and beyond the academy.

Location:

Scandinavia House
58 Park Avenue
New York, NY 10016

OBS! SASS will be providing a professional headshot photographer at the conference hotel on **Saturday, April 25**. Pack your professional attire and stop by for a free professional photo.



‘NO FLAGS IN YOUR POCKET’: AFROSCANDINAVIAN ART AND RHIZOMATIC BLACKNESS



Extending Ethelene Whitmire’s exploration of the experiences and artistic production of African American artists in Scandinavia, ‘No flags in your pocket’ places these artists and their art in dialogue with the lives and work of contemporary AfroScandinavian artists. Revealing the dynamism of conceptions of race, racialization, and Blackness over time and across space, this talk proposes that a “rhizomatic Blackness” emerges from this conversation, a way of thinking of AfroScandinavian identity formation within and with/out the Black diaspora.

About Dr Miller:

Monica L. Miller is Chair and Professor of Africana Studies at Barnard College, Columbia University. A specialist in contemporary African American and Afro-diasporic literature and cultural studies, she is the author of the book *Slaves to Fashion: Black Dandyism and the Styling of Black Diasporic Identity*, which inspired *Superfine: Tailoring Black Style*, the 2025 Costume Institute exhibition at The Met. A frequent commentator in the media and arts worlds, she teaches and writes about Black literature, art, and performance, fashion cultures, and contemporary Black European culture and politics. She is currently at work on a book project, *Blackness Swedish Style: Race and the Rhizomatics of Being* which considers cultural production by the emerging black community in Sweden and its connection to Black European identity formation and cultural/political movements.

monicamiller.com

ASF Opening Reception

Following the keynote, stay for our opening reception—an opportunity to meet Dr. Miller, reconnect with colleagues, and take in Scandinavia House’s current exhibition. Light refreshments will be provided.





THE PAGANESQUE AND THE TALE OF VQLSI

Join Dr. Timothy Bourns (University of Washington) for a conversation with scholar and author Merrill Kaplan (The Ohio State University) as they discuss her new book, *The Paganesque and the Tale of Vqlsi*.

In this provocative study, Kaplan reexamines one of the most infamous stories in Old Norse literature—the tale of a pagan family who ritually worship a preserved horse penis, until the arrival of King Olaf the Saint. Traditionally dismissed as an obscene curiosity or relic of fertility cults, the *Tale of Vqlsi* becomes, in Kaplan's analysis, a sophisticated exploration of how medieval Icelanders imagined their pagan past.

Join us during the conference!

About Dr Kaplan

Merrill Kaplan is Associate Professor of Folklore and Scandinavian Studies at The Ohio State University. Her scholarship focuses on Old Norse-Icelandic literature, myth, legend, and folk belief, with particular attention to the supernatural and cultural memory. She is the author of *Thou Fearful Guest* and has published widely on medieval Scandinavian texts and folklore theory.

Buy a copy of the book here:

<https://boydellandbrewer.com/book/the-paganesque-and-the-tale-of-vqlsi-9781843847021/>



BROOKLYN
SASS 26

BOOK YOUR ROOM



BOOK YOUR ROOM TODAY!

ACCOMODATIONS

SASS 2026: Brooklyn will be held at the **New York Marriott at the Brooklyn Bridge**.

Single Rooms: \$289 per night

Double Rooms: \$289 per night

Special Rate Deadline: April 1, 2026

Make your reservation by April 1, 2026 to get the SASS rate. SASS rates available for stays from April 21-26, 2026

<https://book.passkey.com/go/SASSConference2026>

Come early and enjoy New York City and SASS-sponsored pre-conference events (see page 27)

Find more info about the conference hotel here:

<https://www.marriott.com/en-us/hotels/nycbk-new-york-marriott-at-the-brooklyn-bridge/overview>

STUDENT PRESENTERS

As in past years, SASS will cover one night in the conference hotel for students who will be presenting at the conference. Check your email for a message about how to sign up for this subsidized stay, be matched with a roommate, and more!

READY TO BOOK YOUR FLIGHT?

New York City is served by three major airports—JFK, LaGuardia, and Newark. We recommend booking your flights into and out of JFK or LaGuardia, as these airports are closest to the conference hotel and are the most easily accessible via public transportation.

Download the CityMapper App before you arrive for the most up to date information about NYC Transit:

<https://citymapper.com/nyc>

REGISTRATION



REGISTRATION NOW OPEN!

REGISTRATION RATES

- Standard Rate: \$385 (Early Bird: \$335)
- Student Rate: \$200 (Early Bird: \$150)

Includes access to all regular sessions, the keynote, Thursday evening reception, and Saturday banquet.

Early Bird Registration Available until March 15, 2026

- One-Day Rate: \$125

Includes access to all sessions and coffee breaks for Friday or Saturday only. Does not include admission to the Thursday keynote and reception or the Saturday banquet.

- Keynote and Opening Reception Only: \$75

Admits one individual to the Thursday keynote and reception.

- Exhibitor Registration: \$1,000

Includes one 6-ft display table and one representative's full access to all conference events.

See page 17 for details.

TICKET ADD-ONS

Additional Banquet Ticket: \$150

Pre-Conference Professional Development Event: Free (pre-registration required)

Private Tour of the Morgan Library: Free (pre-registration required; limited to 25 attendees)

Graduate Student Social Event: \$10 (pre-registration required)

Click Here to Register:

<https://app.oxfordabstracts.com/register/event/74957?preview=false>



BROOKLYN
SASS 26



SASS 2026: BROOKLYN EXHIBITORS

Showcase your organization, publications, or products at the SASS 2026: Brooklyn Exhibitor Hall—the hub of our Annual Meeting! Reserve a table to connect with scholars, educators, and cultural leaders from across the Nordic world. Exhibitors enjoy prime visibility during coffee breaks, receptions, and dedicated exhibit hours. Whether you're a publisher, academic program, cultural institution, or Nordic-focused business, the hall is a vibrant space to share your work and strengthen community ties. Reserve your table today and be part of the conversation!

Exhibitor Registration Fee: \$1,000

EXHIBITOR REGISTRATION INCLUDES:

- One 6-ft table and two chairs
- Full conference registration for one representative
- A link on the event website
- Recognition in the March News & Notes and in the digital program

ADD-ONS AVAILABLE:

- Additional 6-ft table in the Exhibit Hall – \$500
- Registration for additional representatives – \$275

FOLLOW THIS LINK TO REGISTER TODAY!

<https://app.oxfordabstracts.com/register/event/74957?preview=false>

DO YOU REPRESENT A NON-PROFIT?

Reach out to Kelsey for discounted exhibitor rates at exhibits@scandinavianstudy.org



PROMOTE YOUR BOOK AT SASS 2026: BROOKLYN

SASS encourages members who have a book they would like promoted at SASS 2026: Brooklyn to reach out directly to their publisher to explore one of the following options:

1. Exhibit in the SASS Exhibitor Hall

Publishers may sign up for a table in the SASS exhibitor hall. Exhibitor registration includes:

- One table in the exhibit hall
- Conference registration for one publisher representative

Exhibitors have the opportunity to meet authors, attend sessions to scope potential book projects, and sell materials on site. If you will be referencing your book in your conference presentation, this is an excellent way for publishers to distribute texts directly to their target audience. See page 16 for more details.

Not-for-profit publishers are eligible for a 25% discount on exhibitor registration fees. For more information, publishers should contact Kelsey Fuller-Shafer at exhibits@scandinavianstudy.org.

2. Submit a Book for the SASS Book Table

Publishers may also send a copy of a book (or multiple titles) to be displayed on the SASS Book Table. Submissions should include:

- One copy of each book
- A printed flyer with ordering information and, if possible, a discount code for SASS attendees

At the conclusion of the conference, submitted books will be included in the SASS Book Raffle.



GETTING AROUND NEW YORK

New York City has an extensive public transit system, making it easy to get almost anywhere by subway or bus. Taxis and ride-share services are also widely available.

Airports: The New York area is served by JFK, LaGuardia, and Newark. We recommend flying into JFK or LaGuardia, which are closest to the conference hotel and easiest to reach by public transit, taxi, or ride-share.

Airport to hotel: Public transit from JFK is generally the easiest, with LaGuardia also accessible (though it may take longer). Travel from Newark typically requires multiple transfers and significantly more time - it is not recommended.

Scandinavia House: Travel between the hotel and Scandinavia House is a single subway or bus ride with a short walk at each end. SASS volunteers will be available to assist if needed. The Morgan Library is just around the corner.

Brooklyn: Brooklyn is very walkable, with downtown Brooklyn about a 10-minute walk north of the hotel and many nearby coffee shops and restaurants. Willoughby Street is less pleasant after dark, so evening outings are best headed north.

Apps and Payment Methods: Locals often recommend Citymapper for navigating transit. NYC Transit accepts credit/debit cards and tap-to-pay on smartphones; MetroCards are no longer used.

For more info, visit:

New York City Public Transit

<https://www.mta.info/agency/new-york-city-transit>

CityMapper Website and App:

<https://citymapper.com>

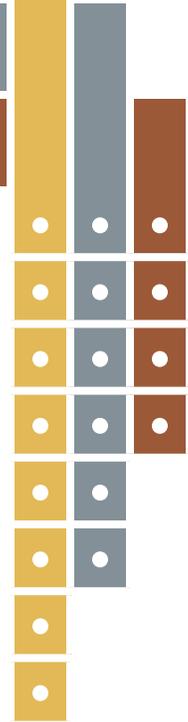
SPONSORS

GOLD: \$7,500

SILVER: \$5,000

BRONZE: \$2,500

- Recognition in News & Notes
- Your web link on the conference site
- Listing w/web link in digital program
- One (1) complimentary tote bag insert
- Two (2) complimentary registrations
- Exhibit Table: One (1) 6-ft table
- Recognition on conference signage
- Recognition in pre-conference emails



ACTIVITY SPONSORSHIP

Sponsoring an activity includes recognition of your organization on conference signage and in promotional materials, along with the associated benefits listed above.

- **\$7,500:** Wi-Fi Sponsorship (*Exclusive*)
- **\$5,000:** Coffee Break Sponsorship
- **\$2,500:** Graduate Student Mixer (*Exclusive*)
- **\$100:** Tote bag insert

Exclusive activities have only one sponsor

INTERESTED IN SUPPORTING SASS 2026: BROOKLYN?

Individuals, organizations, and corporations interested in supporting SASS through sponsorship of SASS 2026: Brooklyn should reach out to Kimberly at exec-director@scandinavianstudy.org to discuss how you can support current research in the field, expand access to Nordic language study, and empower the next generation of scholars.



BROOKLYN
SASS 26